

KOBE MUMFORD

INDUSTRIAL & PRODUCT DESIGNER

PORTFOLIO

1113designs.com

CONTACT

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SUMMARY

Highly driven product designer with 4 years experience designing functional workwear product at a large - scale brand. Grew into a leadership role and owning a category which taught responsibility and time management. Passionate about improving lives through functional and consumer-centric product design. Strives to inspire marginalized communities to chase opportunities and assist in opening those doors.

EDUCATION

Arizona State University
Aug 2018 - May 2022

Pensole Lewis College
May 2 - Present
Detroit, MI

Pensole Academy
May - Jul 2021
Remote

Bachelor of Science in Industrial Design
Cum laude Honors distinction, Dean's List recipient 2019- 2021

Footwear Design Apprentice for Carhartt (4 weeks)

- › Develop a shoe for a consumer who identifies with the Detroit community and works towards a greener and more sustainable future
- › Maintain the brand heritage by giving every stitch a purpose
- › Collaborate in a team with apparel and CMF designers on product line
- › Work closely with practicing footwear designers from Carhartt and Pensole on development of footwear and apparel designs

Footwear Design Apprentice for Timberland (8 weeks)

- › Develop redesign of six-inch boot for brand's 50th anniversary
- › Collaborate closely with designers from Timberland on design concept
- › Created unique consumer surrounding the theme "City Knights"
- › Present project for Timberland team and Vice President at end of summer

Footwear Design Apprentice for The North Face (4 weeks)

- › Develop a shoe for a new type of "explorer" consumer to redefine what it means to be one
- › Collaborate closely with designers from The North Face on design concept
- › Present project to The North Face design at end of summer

EXPERIENCE









Carhartt - Product Designer
Oct 2022 - Present

Sun Devil Fitness Complex
Aug 2021 - May 2022

Men's Accessories Designer (2022 - Present)

- › Started at the company as an Assistant Designer for M's & W's Knits, Sweats, and Accessories.
- › Role grew over time and I became the sole designer for Men's Accessories responsible for material, color and concepts being offered in the category.
- › Cost engineered and created product that had impact and was also cost effective.
- › Contributing in the expansion of Carhartt's reach of consumers with designing into new channels and targeting a new consumer group
- › Cross functional teamwork and leadership was a daily ask in this role from building stories through color and material to making decisions on pattern, fit, and trims being utilized
- › Worked with vendors to design concepts through exploratory samples that would later be implemented in the line. Partnered in stitching techniques, silhouettes, and color blocking

SKILLS

Adobe Illustrator		Solidworks	
Adobe Photoshop		Rhino 3D	
Clo 3D		Fusion 360	
Adobe InDesign		Keyshot	

REFERENCES

Irina Levin, Kids Footwear Engineering
Director at Nike, irini.dimitriou@nike.com

Lavion Gibson, Director of Design
(Footwear & Accessories) at Rothy's,
lavion.gibson@gmail.com